

## Going for GOLD

Finding creative funding solutions

Monica Peters

NZ LANDCARE TRUST

## Funding pathways 1

- Grants [www.fis.org.nz](http://www.fis.org.nz)
- The Grantseekers Guide [www.trustwaikato.co.nz](http://www.trustwaikato.co.nz)



## Wetland in a dryland...

### Rapaura wetland

- 50% Biodiversity Condition Fund
- 25% Landowner
- 25% MDC Landowner Biodiversity Assistance Program



## Tips - NZ Landcare Trust

- Fit the bill
- Get to know your funders
- Be strategic
- Don't be hasty
- Deliver & report well
- Market your achievements



## Funding pathways 2

- Donations & user pays
- Sponsorship and partnerships
- Fundraising activities
- Contracting



## Community solutions!



## Creative approaches 1

### Kaipara F&B exhibition & auction

*"...very worthwhile option...involves a lot of sustained effort, but the outcome is good... better than any other fundraiser I've come across"*

## Creative approaches 2

### Pirongia Te Aroaro o Kahu

#### Restoration Society

#### Annual Art Awards



## Straight to the Belly

### Event catering



## Sponsor a...

### Hectare, trap, tree, penguin...



## Diverse streams

### Yellow Eyed Penguin Trust

- Grants
- Sponsorship
- Membership fees \$10 - \$500
- Donations, bequests
- Business partnerships

## Productive partnerships



- "Responsible tourism"
- Businesses & industry

## Take a sporting approach!

### Tongariro Natural History Society



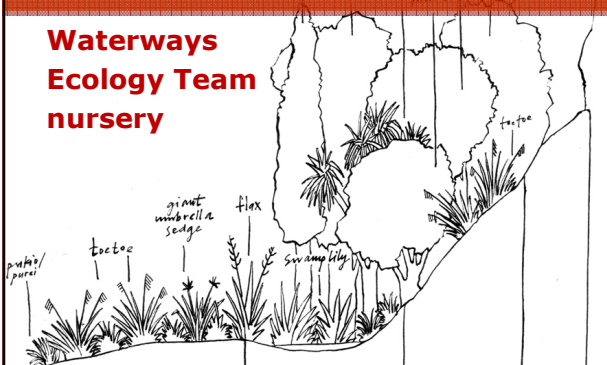
## Part of the Plan...

### Waiwhakareke/ Horseshoe Lake



## For sale 1

### Waterways Ecology Team nursery



## For sale 2

- Books
- Events/activities



## Working for others

### Contracting

- Pest control
- Research
- Report writing



## Working for you

### Universities, polytechs, schools, o/seas volunteers

- On-ground works
- Research
- Profile raising



## Resources

- The Seriously Good Guide to Fundraising
- The Sustainable Funding Planning Kit  
[www.exult.co.nz](http://www.exult.co.nz)
- Financial Basics  
[www.envirocentre.org.nz](http://www.envirocentre.org.nz)

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